UPASANA BARAHI

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PROFILE

Digital Marketing and SEO enthusiast with practical experience in search engine optimization, and website optimization. Skilled in keyword research, on-page SEO, content optimization, and SEO tools. Interested in improving website visibility, growing organic traffic, and developing efective digital strategies.

EDUCATION

United College | 2022 - Present
Bachelor's in Computer Application

St.Xavier's School | 2021 - 2022
Intermediate Level Education

PROFESSIONAL EXPERIENCE

G R Eight Private Limited
SEO Intern (29th May, 2026 - 28th Aug, 2026)

G R Eight Private Limited
Digital Marketing and SEO (Present)

PROJECTS

Personal Portfolio

- Designed and developed a personal portfolio website using HTML, CSS, and Javascript.
- Created a responsive, user-friendly layout to showcase my skills, projects, and experience.
- Applied SEO practices to improve website structure and search engine visibility.
- Website: https://upasanabarahi.com.np/

YalaCraft - Handicraft E-Commerce Website(WordPress)

- Developed a WordPress-based eCommerce website for a wooden handicraft store.
- Customized website layout using WordPress tools and plugins.
- Integrated payment gateway functionality.

SKILLS

- Search Engine Optimization
- Keyword Research and On-Page SEO
- Google Search Console, Google Analytics
- SEO tools (SEMrush, Ahrefs, Screaming Frog)
- Figma , Canva
- Basic HTML & CSS
- WordPress(SEO-Focused content management)
- Communication and Team Collaboration

CERTIFICATIONS

- SEO Training(Broadway Infosys)
  10th Dec, 2025 - 10th March, 2026